## **KORONA POS vs. Heartland**

|                     | KORONA POS<br>BY COMBASE   | Heartland   |
|---------------------|--|---|
| Pricing             | Starts at \$59/month   | Start at \$89/month   |
| Free Trial          | Unlimited trial,<br>no credit card required  | 7-day free trial  |
| Value for Money     | <b>★★★★☆ 4.5</b>   | <b>★★★★☆ 4.0</b>  |
| Industries Served   | Retail, admissions ticketing, quick service restaurants  | Restaurants, retail   |
| Data Storage        | Cloud-based  | Cloud-based   |
| Ease of Use         | <b>★★★★☆ 4.5</b>   | <b>★★★★☆ 4.5</b>  |
| Customer Support    | In-house support team with 24/7 phone, chat, and email with online manual and tutorial videos  | Online help center,<br>chat, email, or phone  |
| Support             | <b>★★★★ 4.7</b>  | <b>★★★★☆ 4.2</b>  |
| Key Differentiators | <ul> <li>Award-winning customer support recognized by existing customers across all review sites</li> <li>Transparent and affordable pricing</li> <li>Custom features for many industries and businesses of all sizes</li> <li>Advanced inventory management</li> <li>Robust data reporting and analytics</li> </ul> | <ul> <li>Brand was founded as a payment solution with POS services added later</li> <li>Lacks transparent pricing and has many add-on fees</li> <li>Not BBB accredited</li> <li>One of the largest payment processing providers in the U.S.</li> <li>Contracts and heavy termination fees.</li> </ul> |
| Functionality       | <b>★★★★☆ 4.5</b>   | <b>★★★★★ 4.2</b>  |
| Overall Rating      | <b>★★★★ 4.7</b>  | <b>★★★☆☆ 4.3</b>  |