



# Heartland

## Free Trial

Unlimited trial, no credit card required

7-day free trial

## Cost

Starts at \$59/month

Start at \$89/mo

## Value for Money Rating

Software Advice  
★★★★☆ 4.5

Software Advice  
★★★★☆ 4.0

## Industries

Retail, event admissions, quick service restaurants

Restaurants, retail

## Customer Support

In-house support team with 24/7 phone, chat, and email with online manual and tutorial videos

Online help center, chat, email, or phone

## Support Rating

Software Advice  
★★★★☆ 4.5

Software Advice  
★★★★☆ 4.0

## Processing Rates

No forced processing agreements; merchants choose their own credit card processor getting rates as low as 1.8%

Payments+, fees starting at 2.6% + 10¢ per transaction

## Data Storage

Cloud-based

Cloud-based

## Features and Functionality Rating

Software Advice  
★★★★☆ 4.5

Software Advice  
★★★★☆ 4.0

## Key Differences

- ✔ Award-winning customer support recognized by existing customers across all review sites
- ✔ Transparent and affordable pricing
- ✔ Custom features for many industries and businesses of all sizes
- ✔ Advanced inventory management
- ✔ Robust data reporting and analytics

- ✔ Brand was founded as a payment solution with POS services added later
- ✔ Lacks transparent pricing and has many add-on fees
- ✔ Not BBB accredited
- ✔ One of the largest payment processing providers in the U.S.
- ✔ Contracts and heavy termination fees.

## Overall Rating

Software Advice  
★★★★☆ 4.7

Software Advice  
★★★★☆ 4.3