

# KORONA STUDIO





### Intro

KORONA POS is committed to designing the most intuitive and powerful point of sale system on the market. We strive to consistently update our software with the latest technologies, integrations, and security. Most of all, we aim to respond to the demands and concerns of our clients so that we can continue to improve and fine-tune our product.

This document highlights our most useful and popular features. It also serves as an introduction to our recently updated KORONA Studio back office and the new tools and features we are proud to announce are now offered to all of our users.

# **Getting Started/Onboarding**

Getting started with KORONA Studio has never been easier. Below are the steps to follow to get your trial or live account up and running.

# Signing In

Just like signing into any website, you can access KORONA Studio from anywhere with an internet connection. Simply go to <a href="https://www.koronacloud.com/web/login">www.koronacloud.com/web/login</a> and enter your credentials.

Once signed in, you can access all of the features of the back office KORONA Studio.

### **Support Info And Contact**

Email: support@koronapos.com

Phone: 833.200.0213

Active Remote Support: KORONA POS also provides a button so that our support team can access your POS terminal remotely. From there, we can show you certain procedures and help troubleshoot and resolve problems. You'll be given the option to activate this support by touching or clicking the KORONA POS logo in the top left corner of your POS.

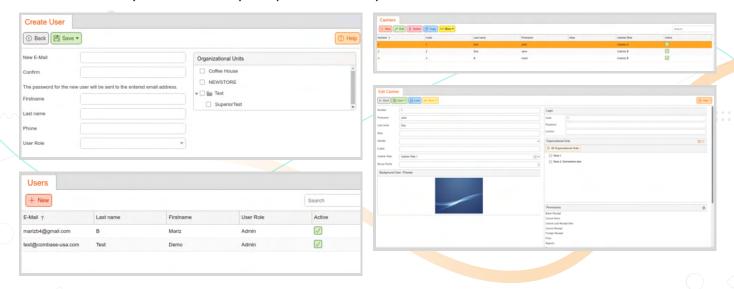
### **Onboarding Employees**

Onboarding your staff is easy and intuitive with our **Create Cashiers & Users** page. Retailers can taper access and permission levels to fully customize employee profiles so that your cash, discount abilities, and customer information are protected.



There are two main options when it comes to profiles. **Cashiers** are employees who are limited to the basics of checking customers out. **Users** have access to the Studio interface. Each role, though, can add or subtract custom permissions by user.

Each sign-in profile will be assigned a code. This code can be used to program login cards so that you can easily swipe into the system.



# **Uploading Products**

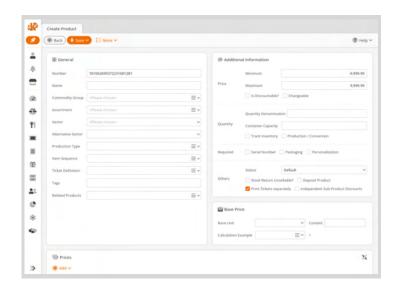
KORONA Studio allows you to choose from several options when uploading new inventory. You can manually add products on the **Create Products** page, or you can choose to import a CSV or Excel file through the **Data Exchange** page.

### **Create Products**

To create new products you will be asked to fill out the mandatory fields:

- 1. Naming the product
- 2. Selecting a commodity group
- 3. Choosing a sector (tax category)

From there, you can add more information like prices, supplier information, tag numbers, cross-selling suggestions, and more.



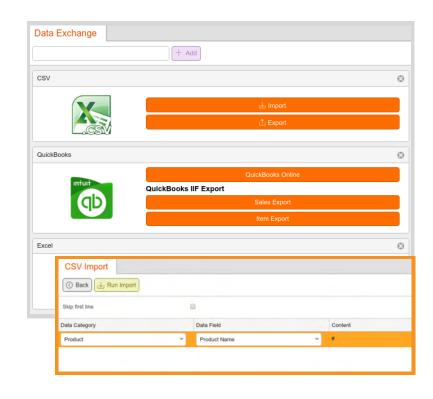


While this option is a bit more hands-on, you can still mass-edit your product list with advanced filtering features. You also have the option of copying lists of current products so that you can add similar items without having to rewrite all of the same information.

### **Data Exchange**

The other option that retailers have is importing a spreadsheet with product information. On the **Date Exchange** page, you can choose whether you are importing an Excel or CSV document. From there, you can click "**Run Import**," and your supply list will auto-populate with the incoming data.

If you need any kind of assistance with this, don't hesitate to reach out to our technical support team at <a href="mailto:imports@koronapos.com">imports@koronapos.com</a>.



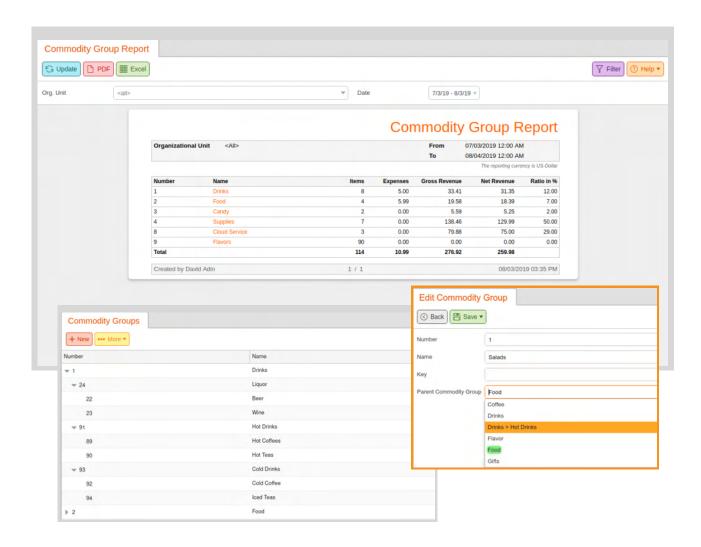
### **Categorizing Products**

Putting products into categories organizes inventory and enables more efficient searching. Sorting features are especially useful for retailers with large product lists.

KORONA Studio allows you to categorize products with commodity groups, assortments, sectors, and tags.

- **Commodity Groups** Optimize features like running reports, creating promotions, button layouts, ordering products, and more. Commodity groups can be nested inside of one another to build a neat product hierarchy.
  - For example, a convenience store owner can put bananas inside a "fruit" commodity group. Then they can place that "fruit" commodity group in a different, broader commodity group called "produce."
- Assortments Categorize items by availability and relevance. For instance, you can create assortments for seasonal items like Christmas gifts or summer-specific products. You can also sort products for individual store locations or regions.



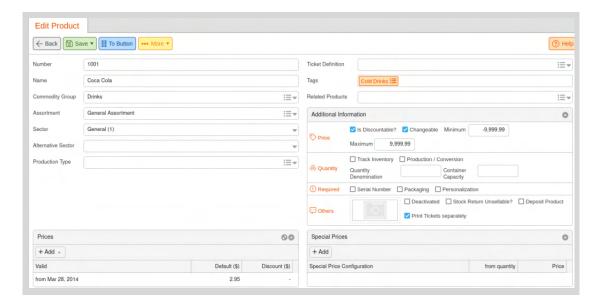


Sectors - Group products based on applicable tax sectors. Here you can
assign taxes for specific economic zones. In addition, sectors allow you to
assign appropriate product-based taxes. For example, this feature can be
applied to tax-free items or state-specific liquor taxes for wine and spirits.





 Tags - Tags are great for adding additional information or modifications to products. Retailers can tag items for quicker searching. Tags can also be used to create POS home screen buttons for product sets, like promotions. In KORONA Studio, you can mass-tag items in order to save manual work.



### **Hardware**

All hardware purchased through KORONA POS comes preconfigured with the software run on a proprietary Linux system. Retailers can simply plug in their device, sign into their account, and immediately access their KORONA POS and Studio software. Studio can also be accessed from any device with an internet connection.

Every business has different hardware needs, and there is a wide range of prices for POS hardware and accessories. Contact us to get a hardware quote for terminals, barcode scanners, inventory scanners, receipt printers, tablets, and more.





# **Our Most Commonly Used Features**

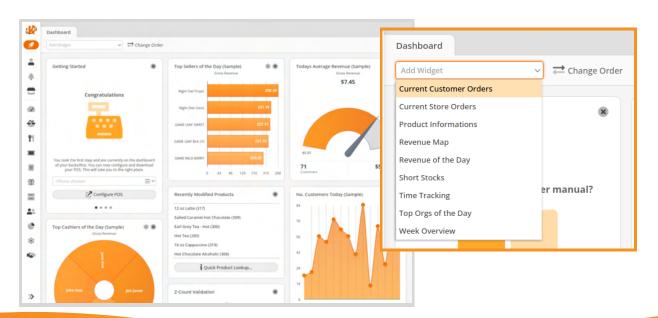
KORONA Studio comes with dozens of standard and advanced features. No business needs all of them, and some businesses need more than others. This section covers a few of the features that almost all of our clients use at their operation.

### **Customizable Dashboard**

Your KORONA Studio dashboard gives you a direct and summarized view of all of your point of sale data. The best part about our dashboard is that it is fully customizable, making it convenient to reference your most commonly used reports and KPIs.

You can choose from an array of widgets to add to your dashboard screen. Below are a few of the most popular:

- Today's Average Revenue Sample This refers to a meter that shows how your average check amount sizes up to your target receipt per transaction.
- Current Customer Orders See all of your customer orders for the current work day.
- **Employee Time Tracking** Get a quick view of the start and end times for all of your employees from that work day.
- **Discontinued Products** See if any items have been sold out. This button is also clickable, sending you to a prompt to reorder these products.
- **Number of Customers Today** This will show up as a line graph showing the number of customers that you served per hour.
- POS Balance See displays of POS balance for the current sales of any given day.

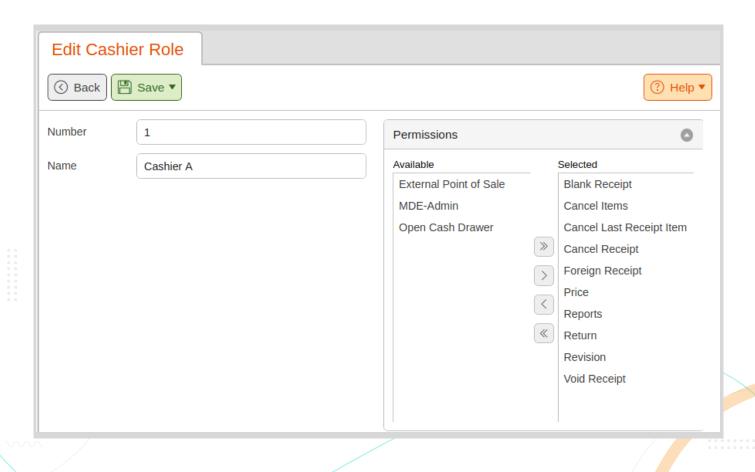




# **Manage Cashier Roles And Permissions**

KORONA Studio allows retailers to personalize which actions are allowed by each employee. You can permit or restrict actions like receipt cancellation, processing returns, price override, and more.

Many retail businesses employ managerial staff alongside store associates and cashiers. With KORONA POS permissions, you can strike a balance between equipping your staff with the necessary tools for your checkout flow while also reducing unauthorized discounts and opportunities for internal theft.

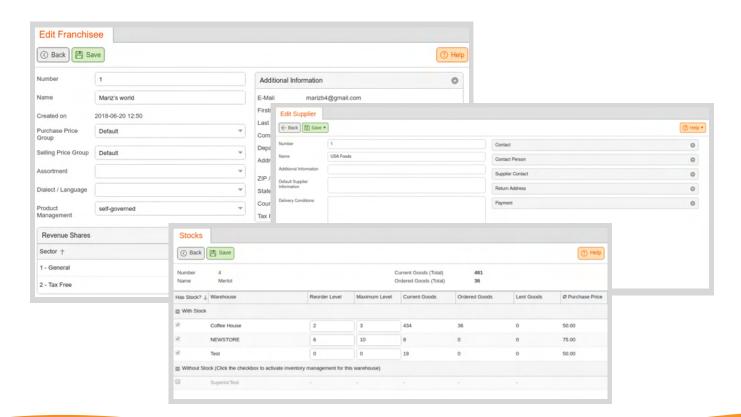




### **Extensive Inventory Management Functions**

At KORONA POS, we pride ourselves in offering the best inventory management tools in the retail point of sale industry. The software is designed to help businesses with large inventories, from single-location operations to national chains and franchises. Here are some of our most useful inventory management features.

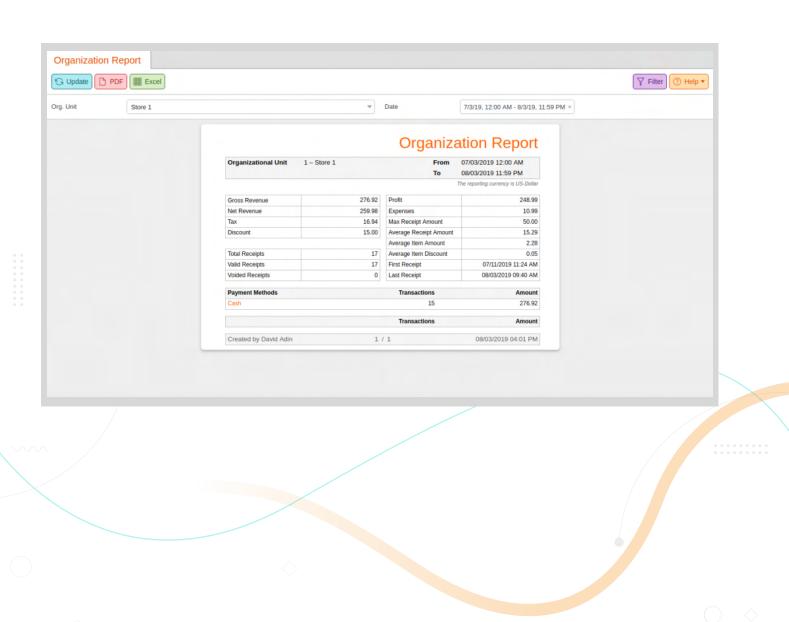
- Reorder Widget Set reorder levels so that your system automatically reorders more stock when you reach a certain theshold. This takes away the stress of running out of stock and having to manually order your most popular items.
- **Supplier Management** Set up a profile for your suppliers in order to neatly keep track of each of them you need about them. This includes delivery instructions, pricing, payment preferences, contact info, and more.
- Franchise Inventory Management Get advanced internal ordering options
  for franchisees so they can order directly from the franchisor. Set up your
  royalty rates and calculations so that all of your franchisee relations are neat,
  organized, and accurate.
- Live Inventory Counts Check your stock in KORONA Studio while the store is open and selling products. All of this is updated in real time so you always know exactly how much inventory you have of each product.
- Automated Report Dispatch Setting up a warehouse report to be emailed to you every month lets you keep track of historical inventory levels.



### **Organization Report**

KORONA Studio provides detailed reports for organizational units, meaning individual stores. First, elect which store you want to assess. Then, choose the desired date range. After running the report, you will have all of the most vital data points at your fingertips.

These include figures for revenue, taxes, discounts, expenses, payment methods, and more. In addition, operators can export organization reports as PDFs or Excel files for easy and efficient record keeping.

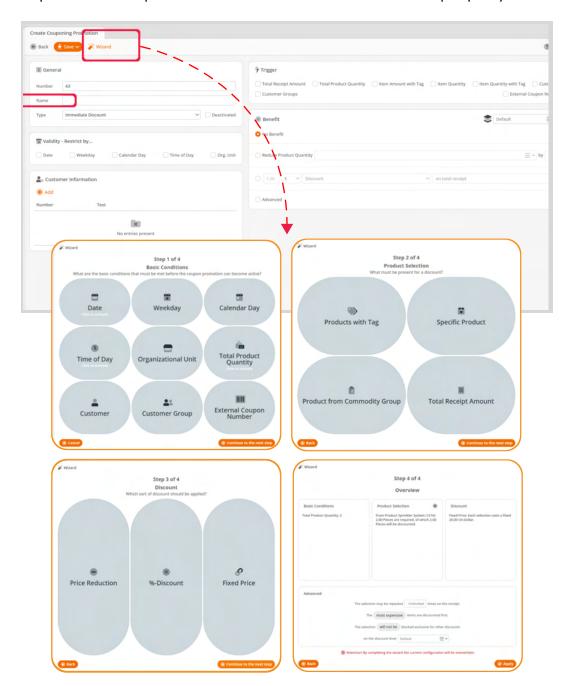




### **Promotion Wizard**

This feature aids in making promos and discounts exceptionally easy. When creating a promotion, KORONA Studio will prompt you with a set of customization parameters.

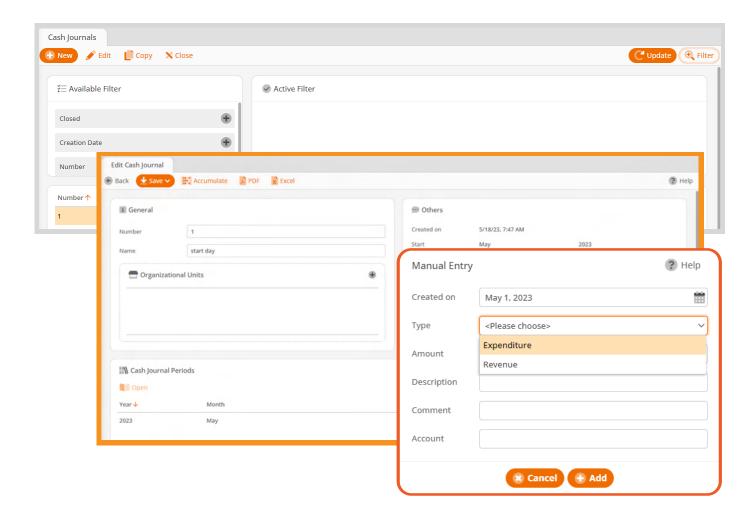
For example, these options will allow you to choose the time of day, specific customer, location, or product. Next, you will be prompted with options to change pricing based on percentage, fixed pricing, or a flat reduction. The **Promotion**Wizard helps retailers quickly complete discounts without missing any of the criteria that are required for the promotion to function within the POS properly.





### **Cash Journal**

Protecting cash is a major concern for many retail businesses. Fortunately, with KORONA POS and KORONA Studio's **Cash Journal**, managing cash flow is easy. Enter any expenditures or cash sales and the system automatically calculates your balance for you throughout the day.



# **Plus Package Advanced Tools**

KORONA POS pricing is a simple tiered system. The Plus package is meant for retailers who need more advanced inventory management, often for multiple locations. This section offers a glimpse of some of the most commonly used features within the Plus package.



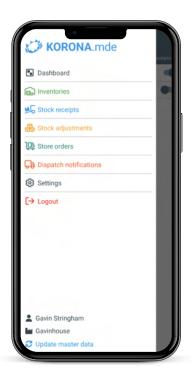
### **Handheld Inventory App**

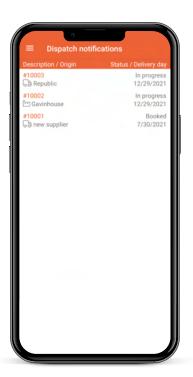
Our smartphone app gives retail operators remote access to their inventory lists. It's essentially a mobile extension of your KORONA Studio inventory section. There you can use your smartphone to make edits in your inventory system.

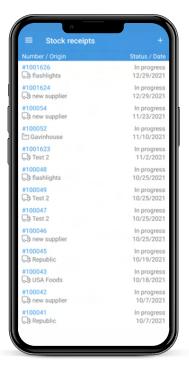
Whether you're looking over your stock in a warehouse or monitoring your inventory from off-site, you can easily make any changes to your inventory or pull up product information on our handheld inventory app. Your app syncs up seamlessly to your cloud system.

With this feature, you can carry out these functions from your smartphone:

- Inventory Lists Adjustment Upload or alter inventory counts into your cloud account. Create inventory lists for new products or update existing inventory counts to reflect more accurate or up-to-date information.
- Access Your Store Receipts View and confirm any received items from specific suppliers. You can also use this function to send a stock order to another warehouse.
- Scan a Product Get specific information about a product just by scanning it
  with your phone. You can retrieve data, such as product name, stock level,
  commodity group, codes, suppliers, and more.









# Multi-Store Management from a Single Back-Office

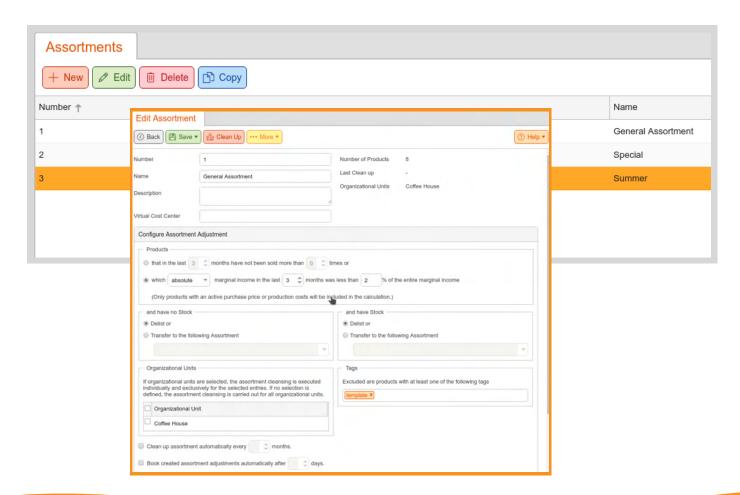
The KORONA POS cloud software is built for an expanding business. You can access all of your multi-location data with a single back-office interface.

Seamlessly transfer product inventory information from one store to another. Add promotions across multiple stores or regions from one centralized screen. KORONA Studio equips retailers with the tools to organize and monitor multi-location businesses from one place.

### **Assortment Cleanup**

Dealing with a large amount of rotating inventory can be a huge task for business operators. Assortment cleanup is a feature that helps retailers organize and hide seasonal or unsold products.

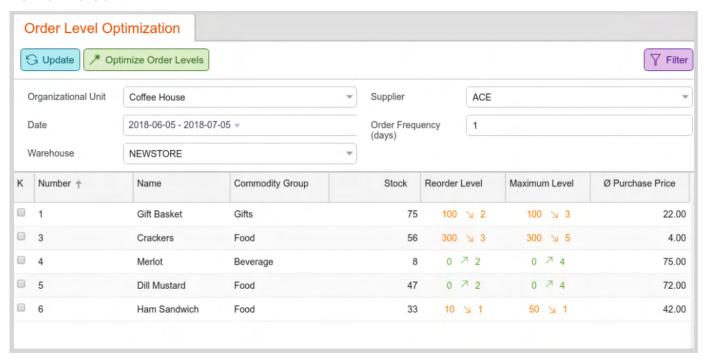
By creating assortments and applying filters, businesses can prevent these products from showing up in order recommendations until they are ready to sell them. This tool helps retailers avoid wasting time dealing with items that are not ready to sell or are otherwise temporarily irrelevant.

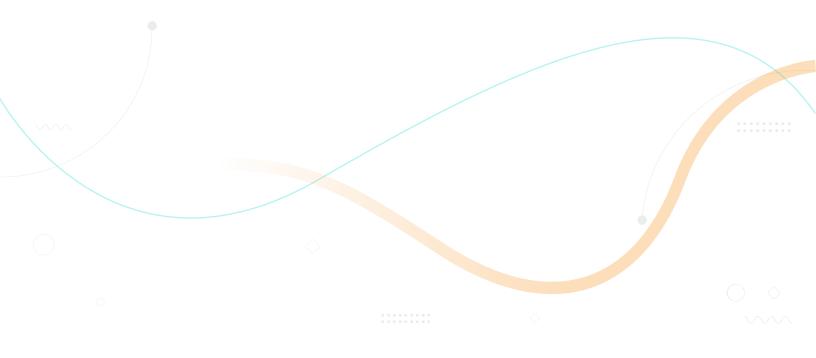




# **Order Level Optimization**

This feature uses in-depth sales analyses across a given date range to predict what your optimal order levels are for each individual product that you desire. In KORONA Studio, you can select the date range that makes the most sense, and then click the "Optimize Order Levels" button to automatically populate your ideal stock level numbers. Never run out of the products you need to keep your customers favorite items in stock.

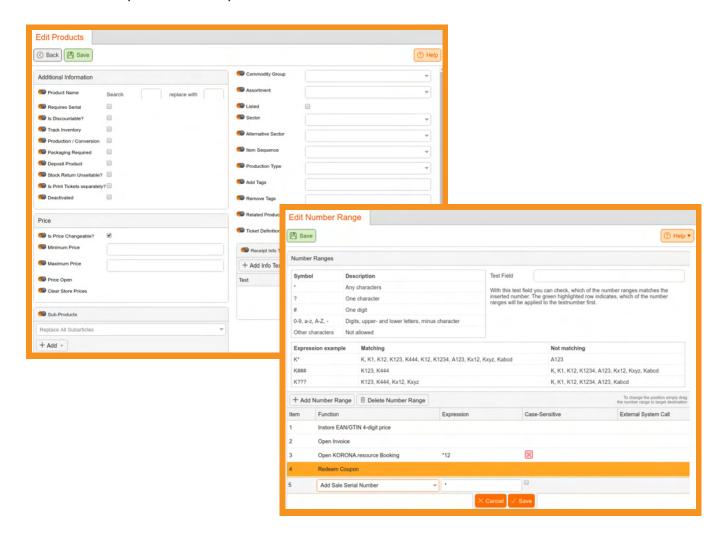






# **Staff Picks**

The KORONA POS support team offers a unique perspective on the functionality of the software. This section highlights a few of the more in-depth features that businesses should be taking advantage of. Plus, these picks are made by some of our award-winning product specialists. Give us a call and see just how fast you'll get one of our experts on the phone.





### Roemello:

I appreciate the functionality of the **"Show products with tag"** option. It allows the automatic addition of products to the POS by simply applying a tag. It's a straightforward and user-friendly feature.

I also like how **the color of KORONA POS is customizable**. I find this feature particularly appealing because it adds a touch of individuality to each POS system.





### **Nicholas:**

Whether it's a vineyard, quick service restaurant, shoe store, liquor store, etc, we can scale to basically any size business and any type with our **modular packages.** 

Also, the control we give individual users over their system is remarkably extensive. Customers can solve just about any problem on their own since all the system settings are **stored within the cloud.** 



## Philip:

**QuickBooks Online integration** is one of my favorite features. It saves users so much time for producing product and tracking reports.

**I love the APIv3 documentation too.** It's straightforward to integrate KORONA POS to other software, allowing businesses to further customize the solution. It's clean and well-organized.



### **Michael:**

My favorite feature is definitely the **open API**. Our API page is excellent and lets you run queries and live update accounts directly from our APIv3 manual page. It's a pretty powerful tool. You can integrate two services just by using what we provide on this page.

The **Price Embedded Barcode Scanning / Number Ranges** feature is great as well. The fact that we can use existing deli scale's that customers already have, take that information to match it up in KORONA POS, and read those barcodes for easy input of product prices/weight calculation is awesome.





### Joe:

I like the ability to pick any **number range** and assign any of our functions to it. This allows you to pick a range, print out a barcode for that range, and when that barcode is scanned (like on a manager badge for example) that action is performed.

If you buy a POS device from us, it's run on Linux software that **turns on immediately** and is ready to be used. It doesn't take 15 or 20 minutes running updates or require any technical actions. Plus, you won't run into any problems if someone accidentally powers it down. Your POS can always be turned on and ready to use within seconds.



### **Garrett:**

I really like the sheer variety of options available for different business models. KORONA POS has **incredible flexibility for all verticals** in the retail world, whether you run an amusement park, a tiny convenience store, or a winery.

As for **inventory management**, KORONA POS has several excellent features for managing your products and keeping control of expenses. Automation comes to mind here. For example, we have widgets that optimize stock levels to keep an appropriate number of your most popular products in-house without having to manually monitor them.



### **Andy:**

With KORONA POS, mass editing is super easy and fast. For example, you can **mass update** set prices with one simple alteration. You can also do this for **filtering products**. All of this makes making changes to your inventory that much more efficient and less labor-intensive.



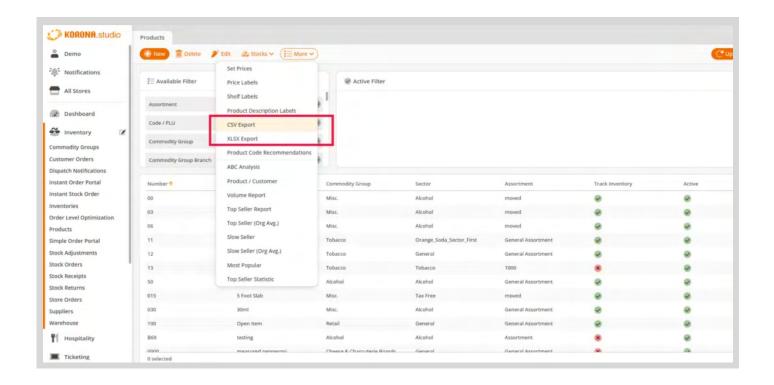
### **Some New Features**

KORONA Studio is always evolving. KORONA POS releases new versions of the software every quarter, and each user enjoys these automatic updates without having to do anything manually or spend an extra penny. This section focuses on some of the most recent exciting updates to the system.

# CSV/Excel Export Filtering from Products

Exporting product lists to CSV/Excel is easier and more accurate than ever with advanced filtering options. This is a great addition for businesses that work with third-party fulfillment companies and apps. With this new product export functionality, you can provide all of the information needed for product lists so that customers can accurately order from all sales channels.

As online ordering for all types of retail becomes more and more popular, this feature will help clients partner with companies like Grubhub, Drizly, Instacart, and more.

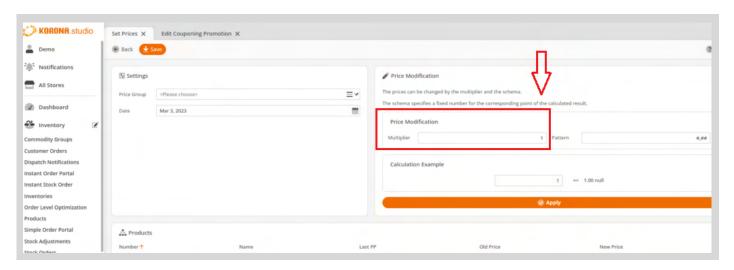




# **Retail Price Percent Adjustment Option**

With inflation affecting so many different retail verticals, many business owners prefer to raise their prices by a simple percentage margin. Accordingly, we added a function to allow business owners to increase or decrease it by a percentage point.

In other words, instead of having to take the extra step of doing manual calculations for each product, retail operators can now just enter the percentage amount they wish to increase right on the Studio interface. In one click, it will adjust the prices for the selected items so retailers can review and/or apply the increases in real time.

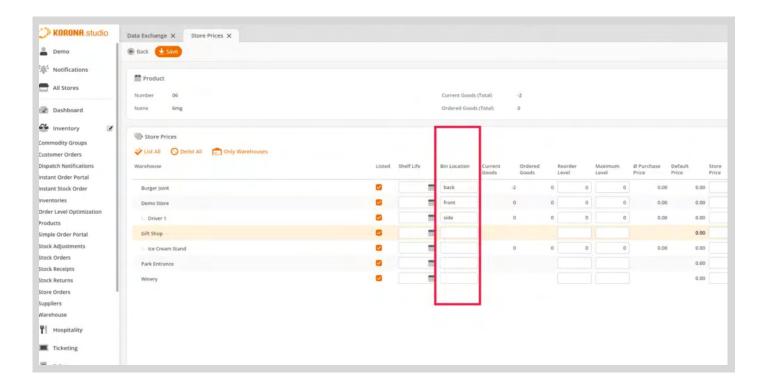


### **Bin Location Section**

There is now an additional text field to the product inventory management page to make it easier for retailers to find items in their storage areas.

On the same line where operators can input their 'Reorder Levels' and 'Maximum Levels', they can also add a bin location name, number, or letter so that employees can see exactly where specific items are kept in storage. This helps retailers immensely in organizing a master list of storage locations for all products.





# Conclusion

At KORONA POS, we are dedicated to problem-solving and optimizing in order to provide our clientele with the best tools possible. And we gladly take feedback. Please let us know if you have any requests for more information, features, or correspondence. You may well see your request on a future version of the software.

In the meantime, reach out to us by phone at 833.200.0213 or at <a href="mailto:inquiries@combase-usa.com">inquiries@combase-usa.com</a> if you have any questions or to set up a demo.

# **Additional Resources**

- Our retail business blog covers many topics ranging from eCommerce to merchandising, marketing, legal issues, and more.
- The KORONA POS YouTube channel has tutorial videos as well as general news and updates.
- And here's the complete KORONA POS manual for more product information.



# **Review Sites**

Check out the following review sites that feature KORONA POS:

**Capterra** 

**Sourceforge** 

**G2** 

**GetApp** 

**Software Advice** 

**Software Suggest** 

**Fit Small Business** 

**POS Quote** 

**Good Firms** 

**Finances Online** 

Plus, some customer testimonials!

And follow us on LinkedIn, Facebook, Instagram, Twitter, and Pinterest

